

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV5/12 15.56
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>TRACEY ROBINSON</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

CONTRACT # 6251216

ORDER # _____ CONTRACT # 0201210

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>AMERICAN ACTN NETWOR</u>	<u>EST#2870</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE NOV 5/12 15.56

REP: TO LENA
FR JULIE
OKD M8-9
PLS CFM, THX 11/5

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2870												
19	S		1205A-105A	30		\$450.00	10/29	10/29	0		MON	0
PROGRAM : J KIMMEL-ABC RA35+ : 0.9 CON COM1 : J KIMMEL-ABC												
104	A		1230A-133A	30		\$450.00	10/29	10/29	1		MON	1
PROGRAM : J KIMMEL-ABC RA35+ : 0.9 ORD COM1 : LATE RUN DUE TO HURRICAN SANDY EXTENDED NIGHTLINE COVERAGE, SPOT AIRED ORD COM2 : AT 115A. THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-19												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
32	S		1130P-1205A	30		\$1,600.00	10/27	10/27	0		SAT	0
PROGRAM : NWS FOLO FTBL												
RA35+ : 2.1												
CON COM1: NWS FOLO FTBL												
105	A		1146P-1221A	30		\$1,600.00	10/27	10/27	1		SAT	1
PROGRAM : NWS FOLO FTBL												
RA35+ : 2.1												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 1215A AND 1245A												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-97 FOR 1 SPOT/WK												
106	A		1221A-151A	30		\$450.00	10/27	10/27	1		SAT	1
PROGRAM : JEOPARDY												
RA35+ : 1.3												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 1215A AND 1245A												
PART OF A MAKEGOOD MADE UP OF LINES 105-106												
97	S		1205A-1235A	30		\$450.00	10/27	10/27	0		SAT	0
PROGRAM : CRIMINAL MINDS												
RA35+ : 1.3												
ORD COM1: HOT TOPICS IS NOT AIRING - PROGRAM IS CRIMINAL MINDS.												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-34 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M8 OK'D BUY#19 MISSED:MON/1205A-105A OCT29 30S \$450.00 (NOV5/12)												
OFFER:MON/1230A-133A OCT29 30S \$450.00 PLS ADVISE.												
CMT:LATE RUN DUE TO HURRICAN SANDY EXTENDED NIGHTLINE COVERAGE, SPOT AIRED												
CMT:AT 115A.												
M9 OK'D BUY#32 MISSED:SAT/1130P-1205A OCT27 30S \$1,600.00 (NOV5/12)												
BUY#97 SAT/1205A-1235A OCT27 30S \$450.00												
OFFER:SAT/1146P-1221A OCT27 30S \$1,600.00 PLS ADVISE.												
& SAT/1221A-151A OCT27 30S \$450.00												
CMT:LATE RUN DUE TO FOOTBALL, SPOTS AIRED AT 1215A AND 1245A												
OCT/12 183925.00 NOV/12 45700.00											CONTRACT TOTAL 229625.00	
											TOTAL SPOTS 125	

REP HEADLINE# 6251216 TRF# 323901
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

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CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$549,107 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE